

GET MORE FROM AVOCADO THAN JUST OIL

Stronger product benefits with OVĀVO freeze-dried avocado powder



VS



Why formulators are moving beyond oil to avocado powder

- ✔ **More than just fat:** OVAVO's avocado powder delivers healthy monounsaturated fats (70%), fiber (15%) and micronutrients. Supports satiety and whole-food nutrition claims.
- ✔ **Consistent, easy to work with:** Free-flowing powder enables accurate batching and avoids viscosity variability, sticky residues and handling challenges associated with oils.
- ✔ **Stable format:** Dry format reduces oxidation risk and helps maintain flavour integrity over shelf life.
- ✔ **Whole-food label appeal:** Single ingredient - avocado (pulp). Delivers whole-food positioning vs oils that are often refined, bleached and deodorized (RBD).
- ✔ **Multiple functional benefits in one ingredient:** Delivers creamy mouthfeel, nutritional differentiation and supports product innovation.

	AVOCADO OIL	OVĀVO POWDER
Nutrition	Fat only	Healthy fats + fiber + micronutrients
Format	Liquid	Free-flowing powder
Stability	Oxidation sensitive	Stable dry format
Label	Often refined	Avocado
Function	Fat source	Nutrition and creaminess
Handling	Variable viscosity	Consistent inclusion rates
Value	Commodity fat	Multi-benefit ingredient



OVĀVO
FREEZE-DRIED PURE NZ AVOCADO